



MSME Sustainable (ZED) Certification Scheme



Why ZED ?

The Indian MSMEs i.e. the Micro, Small & Medium Enterprises are an important pillar of the Indian Economy. Today they need the right guidance and support to progress further. The Ministry of MSME, Govt. of India, has taken some revolutionary steps, to boost this sector so that they are prepared to face the global competition and also help making an *Atmanirbhar Bharat*. As one of the steps, the Ministry has introduced the “MSME Sustainable (ZED) Certification” scheme.



INTRODUCTION TO ZED CERTIFICATION

MSME Sustainable (ZED) Certification is an extensive drive to create awareness amongst MSMEs about Zero Defect Zero Effect (ZED) practices and motivate and incentivise them for ZED Certification while also encouraging them to become MSME Champions. Through the journey of ZED Certification, MSMEs can reduce wastages substantially, increase productivity, enhance environmental consciousness, save energy, optimally use natural resources, expand their

markets, etc. MSMEs will also be motivated to adopt best practices in work culture, standardization of products, processes and systems etc. in order to enhance their global competitiveness and sustainability. The ZED Certification aims at enhancing the competitiveness of an MSME by assessment, modification through guidance, handholding and technological intervention.



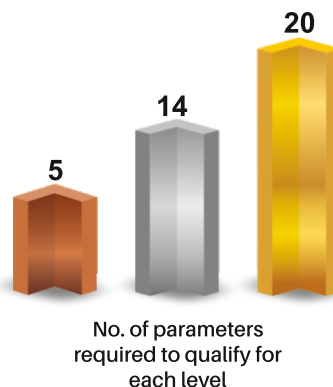
ZED CERTIFICATION LEVELS

ZED i.e. ZERO DEFECT ZERO EFFECT is a simple, transparent and affordable certification with 3 levels, Bronze, Silver & Gold, and is based on well-defined parameters of quality, safety, production, cleanliness, energy, environment and more.



ZED PARAMETERS

ZED has certain well defined parameters for each level that are assessed by a team of trained assessors, to verify qualification of an MSME for the applied level.

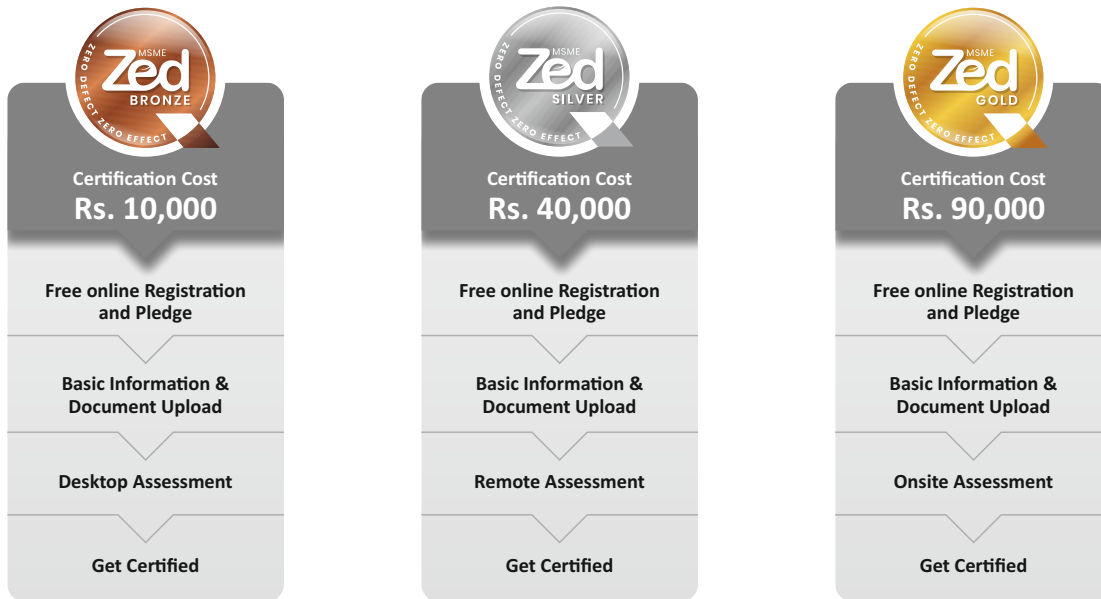


ZED ELIGIBILITY

All MSMEs registered with the Udyam registration portal will be eligible to participate in MSME Sustainable (ZED) Certification Scheme and avail related benefits/incentives.



ZED CERTIFICATION STEPS



Each Unit (under one Udyam Registration) will need to apply for Certification separately to avail subsidy/benefits/incentives. Any number of Units registered under one Udyam Registration can apply for subsidy under this Scheme.



CERTIFICATION SUBSIDY



ADDITIONAL SUBSIDIES

- There will be an additional subsidy of 10% for the MSMEs owned by Women/SC/ST Entrepreneurs OR MSMEs in NER/Himalayan/LWE/Island territories/aspirational districts.
- There will be an additional subsidy of 5% for MSMEs which are also a part of the SFURTI OR Micro & Small Enterprises - Cluster Development Programme (MSE-CDP) of the Ministry.



FINANCIAL SUPPORT

The Ministry of MSME has also decided to provide financial assistance and support to MSMEs under the ZED certification scheme

- Subsidy on cost of Certification
- Financial assistance in Testing/Systems/ Product Certification
- Subsidy on Handholding
- Subsidy on technology upgradation for Zero Effect Solutions



ZED BENEFITS



Improved Quality



Improved Production



Reduced Rejection



Improved Profits



Increased Safety



Easy Access to Loans



Enhanced
Environmental
Consciousness



Recognition



GRADED INCENTIVES

ZED Certified MSMEs can also avail graded incentives from

1. Other schemes of Ministry of MSME
2. Other Ministries/Departments
3. States / UTs
4. Financial Institutions and Banks

The list of such incentives will keep on growing & will be visible to the MSMEs in their dashboard



MSME Kawach

Knowledge Acquisition through WASH for an Accelerated COVID-19 Handling



ZED Certified MSMEs also get FREE Certification & guidance for KAWACH
MoMSME's special COVID-19 support for Indian MSMEs to ensure hygiene & safety at workplace



सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL & MEDIUM ENTERPRISES

